



BLACK RIVER CAVIAR

BLACK RIVER CAVIAR CONQUERS PARAGUAY

June 15, 2017

By the end of May, Black River Caviar products were introduced in Paraguay, distributed around the country by our strategic partner SAX, the well-known shop of premium products.

By the end of May, *Black River Caviar* products were introduced in Paraguay, in an event organized by SAX at Paseo de la Galería in the country's capital city.

Together with this well-known shop, which distributes premium products in Paraguay, and will importer the brand in the country, *Black River Caviar* will continue strengthening in the Latin American market as a renowned gastronomic brand.

Rodolfo Laporta, Commercial Executive of *Black River Caviar*, was present at the event and was able to see the enthusiasm guests showed towards the product. The Uruguayan Ambassador in Paraguay, Federico Perazza, as well as other personalities of the Paraguayan society, were present at the event.

By entering this new market, *Black River Caviar* continues to extend its distribution in Latin America, allowing lovers of good gastronomy to enjoy a first-class product.

