



BLACK RIVER CAVIAR

EARTH DAY

April 22, 2015

In order to spread the big issues our planet Earth is facing, for the past 45 years, on April 22 we celebrate Earth Day. One of the initiative's main topics is the preservation of biodiversity, a subject that also affects sturgeons, a species that has been harmed during the past years, specially in the Caspian Sea, where approximately 80 % of the world's population lives.

Since its beginnings more than 20 years ago, *Black River Caviar* has sought to develop sturgeon breeding and caviar production processes which do not harm the environment nor endanger the species, aiming at preserving biodiversity and nature's balance.