



BLACK RIVER CAVIAR

DISCOVERING THE WORLD OF CAVIAR

October 15, 2015

More and more lovers of good food are approaching the world of caviar thanks to our Discovery Experience proposal, launched early 2015.

Black River Caviar's Discovery Experience was launched at the beginning of the year 2015 so that more and more lovers of good food may approach the world of caviar in a simple and different manner.

Conceived for those that are continuously looking for new taste experiences, the proposal, which consists of a small tasting of appetizers with our caviar as the main ingredient,

aims at surprising the most demanding consumers, either as their first approach to caviar or as a gourmet appetizer.

Almost six month after launching, we are pleased with the results: Discovery Experience was very well received by those who tried it, which confirms that once you discover the world of caviar it is difficult to keep away.

