



BLACK RIVER CAVIAR

## BLACK RIVER CAVIAR AND THE CONQUEST OF THE PACIFIC

September 25, 2014

As part of its regional expansion strategy, this month *Black River Caviar* managed to enter one of the most attractive markets of the Pacific: Peru. By signing exclusive agreements with the representatives of the brand in the country, the Uruguayan caviar will face the challenge of satisfying the palates of one of the cultures with the widest experience in sea products.

It's a new challenge which, if overcome, will continue to confirm *Black River Caviar's* leadership in caviar production.